

ABSTRACT

The habilitation thesis named **CONTRIBUTIONS TO IMPROVE COMMUNICATION BETWEEN THE ACADEMIC AND ECONOMIC ENVIRONMENT ADAPTABILITY GRADUATES TO INCREASE THE LABOUR MARKET** summarizes the scientific, professional and academic achievements of the author – **Alina MĂRCUȚĂ, Associate professor, Ph. D**– after the obtaining of the scientific title of Doctor in Philosophy in Agronomy in 2005, at the University of Agronomic Sciences and Veterinary Medicine of Bucharest, under the guidance of Professor Manea Drăghici, Ph. D.

Graduate of the Faculty of Agriculture, specialty of Engineering and Management of Agricultural Systems of the University of Agronomic Sciences and Veterinary Medicine of Bucharest, in 1997, and graduate of the Faculty of Accounting and Management Information Systems of the “Lucian Blaga” University of Sibiu in 2015.

I have started my professional activity in 1998, as teaching assistant at the University of Agronomic Sciences and Veterinary Medicine of Bucharest, Faculty of Agriculture, Department of Management and Marketing.

I have improved my professional training through master’s or specialist studies. Therefore, during the period of 1997 – 1998, I have undertaken the post-graduate studies in the specialty of “Management, Marketing and Rural Development”.

During the period of 2000 – 2002, I have undertaken the Master’s studies in the specialty of “Quality and Innovation Management” of the Faculty of Management, Economic Engineering in Agriculture and Rural Development of the University of Agronomic Sciences and Veterinary Medicine of Bucharest.

During these years, I have been interested in the possibilities of using the modern accounting teaching practices, being the tutor in computerized accounting between 2000 and 2005.

Alongside the teaching activity related to full-time courses, I have also taught the distance learning students.

In view of developing my training in this type of learning, I have undertaken several courses in the field. Therefore, in 2004, I have undertaken the course of “Developing Distance Learning”, organized by the University of Agronomic Sciences and Veterinary Medicine of Bucharest together with the Natural Resources Institute, University of Greenwich, Great Britain.

During the period of 2010 - 2013, I have participated in the project “Învățământul la distanță și învățământul cu frecvență redusă – un demers pentru calitate” (*Distance and Part-time Learning - An Approach to Quality*) carried out by the “Lucian Blaga” University of Sibiu in partnership with the

University of Agronomic Sciences and Veterinary Medicine of Bucharest, being awarded qualifications in “Training and Further Training in DL/PTL Technologies” (2010), “Training and Further Training in Editing of DL/PTL Materials” (2011), “Quality Management in DL/PTL” (2012) and “Training and Further Training in the Use of DL/PTL Platforms and ITC Technologies in Planning, Organizing and Development of the Education Process” (2012).

I have also participated in other different refresher training courses: Agricultural Consultant (2009), Manager in Tourism Activity (2011), University Management (2011), Expert in Accessing European Funds (2011), Trainer (2011).

Choosing the theme of this habilitation thesis reveals my scientific, professional and academic achievements because this theme represents my field of continuous professional and scientific activity.

The habilitation thesis is structured according to the requirements of Law no. 1/2011 on National Education, subsequently amended and supplemented and includes: (a) The title of the habilitation thesis in Romanian and English languages, (b) Key words, (c) Summary of the habilitation thesis in Romanian and English languages, (d) Scientific, professional and academic achievements, (e) Career evolution and development plan and (f) Bibliographical references.

The main areas of the scientific research were connected to the sustainable development of local communities, development of labour market in the rural areas, promoting of agri-tourism – a component of the rural area, development of teachers in distance and part-time learning etc.

The largest part of the achievements of my scientific research activity, from 2000 until now, was published in different ISI or BDI-indexed periodicals or volumes of specialized national and international conferences. The status of publishing these results is the following: 12 scientific articles published in ISI-indexed periodicals/conference volumes; 25 articles published in periodicals and/or volumes of scientific meetings that are indexed in other international databases (BDI).

The teaching activity results are materialized in the publishing of 5 specialized books, as author or co-author, with CNCSIS recognized publishing houses and 19 practical course book.

As regards my scientific research activity, during this period, I was the manager of the project named “*Academic Excellence in Distance Learning and Part-time Learning – An Approach to Quality*” (2010 - 2013) and consultant - project responsible ***DigitEgal: Using electronic environment to increase the chances of finding a job - equal opportunities for all unemployed.***

I was also a member of interdisciplinary research teams or an expert/trainer at national level in 14 projects, as well as in the performance of one international project.

In the habilitation thesis, the future direction for the development of my professional, academic and scientific career is outlined, that will continue to be focused on already started researches and on the development of new themes.

As regards the plan for the development of my scientific career, I will continue to try to apply the best teaching practices in view of improving the quality of experts in Economic Engineering, Agri-tourism and catering and their adequacy to the labour market.

The future career development will be based on the capacity to manage research activities, on the academic prestige built during this period and on the capacity to initiate and coordinate scientific research projects. To this end, I want to continue my teaching and scientific activity together with the faculty of the University of Agronomic Sciences and Veterinary Medicine of Bucharest.