

## Universitatea de Științe Agronomice și Medicină Veterinară – București

## Improvement of strawberry assortment by introducing of valuable genotypes STRAWSORT

The National Plan for Research, Development and Innovation for the period 2015 - 2020 (PNCDI III)

**Programme 2** - Increasing economic competitiveness through research, development and innovation.

Financing instrument: Bridge Grant (Transfer of knowledge to the undertaking)

Project code: PN-III-P2-2.1-BG-2016-0231

Contract No.: 21BG/2016

Duration: 24 months Budget: 450.000 lei

Coordonator: Co - University of Agronomic Sciences and Veterinary Medicine of Bucharest

**Partners:** P1 - Research and Development Institute for Fruit Growing Pitesti – Mărăcineni;

P2 - S.C. Multifruct Impex SRL

## Project manager – Professor Dr.Georgeta TEMOCICO Project responsible (P1) – CSIII Dr.Monica STURZEANU

Variety is the main factor in fruit production.

The strawberry crop becomes profitable by cultivating valuable varieties that produce well, constantly and competitively. The varieties used in the new strawberry plantation should be well adapted to the climate and soil conditions of each specific crop areas and have a high resistance to diseases and pests.

The main objective of the project is extending into romanian commercial plantations of the new strawberry valuable genotypes.

The specific objectives of the project are: establishing of a appropriate assortment in order to spread the new genotypes into commercial strawberry fields, using biological material from field trials and demonstrative plots; registration and patenting of new strawberry varieties superior to those existing in the actual Romanian assortment; extending into Romanian commercial plantations of the new created, Romanian or foreign, strawberry varieties.





Contact: gtemocico@gmail.com; sturzeanu1980monica@yahoo.it