



# imagining utopia

visions for the campus of the future

interactive  
international  
interdisciplinary

## Summer School

### Imagining Utopia – Visions for the Campus of the Future

An interactive, international and interdisciplinary summer school hosted at Hochschule Geisenheim University

#### Key Facts

Date:	28 <sup>th</sup> July – 1 <sup>st</sup> August 2025
Virtual Component	13th June, 4 PM – 8 PM (German time) 8th July, 6 PM – 8 PM (German time)
Venue:	Hochschule Geisenheim University, Germany and online
Study Programs:	From architecture to agriculture, including an interdisciplinary spectrum of planning and plant sciences
Level of Study	Advanced Bachelor students and Master students
Work Load:	40 h presence, 12 h virtual, 38 h self-study = 90 h total
ECTS:	3

### Campus of the Future: Developed by Students

With universities embracing their potential as drivers for transformative change, we are asking ourselves: What needs to be changed? What can be changed?

In the scope of this summer school we want to explore the big societal challenges of our time, such as climate change, biodiversity loss, digitalization, energy efficiency and social issues and participation. These will not be targeted at an abstract level. Instead, we will apply concepts to an area that concerns us all: our university campuses.

The goal of our summer school is to learn from experiences and best practices of the universities involved and to develop new visionary ideas for the campus of the future. Enabling visionary thinking will be at the very heart of this exercise. Based on this, we will fully embrace a co-production approach with a lab atmosphere during the on-site part in Geisenheim, while two online meetings will give students an introduction into the different topics. Creative collaboration will be fostered by a mix of methods, including the World café and the Walt Disney methods. Students will thus take on roles of different stakeholders

and learn to change perspectives. They will develop ideas for the campus of Geisenheim and/or their home campuses and will also transfer lessons learnt to other locations.

## Why is this summer school for you?

You are open-minded, want to think out of the box and beyond your disciplinary background, build bridges and connect topics? Then this summer school is for you!

In the heart of Germany, between the Rhine and vineyards with close proximity to Frankfurt and Wiesbaden this summer school will send you on diverse excursions to discover cultural landscapes and urban spaces to find inspiration for the campus of the future.

Whether you study landscape architecture, horticulture, environmental management, urbanism, agriculture, sustainable transport, spatial planning, landscape development or something similar – join us and let your ideas grow!

Topics will include:

- Greening of Buildings
- Biodiversity, Recreational Space and Tourism
- Waste Management and Sustainable Life Cycles
- Artificial Intelligence and Digitalization
- and Participation

*Bring in your own ideas for a campus of the future. Let's find out what we can achieve together!*

## Contact Information Coordination Team

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In cooperation with:

Czech University of Life Sciences Prague and University of Agronomic Sciences and Veterinary Medicine Bucharest



<i>Time</i>	<b>Friday, June 13</b>	<b>Tuesday, July 8</b>	<i>Time</i>	<b>Monday, July 28</b>	<b>Tuesday, July 29</b>	<b>Wednesday, July 30</b>	<b>Thursday, July 31</b>	<b>Friday, August 1</b>	
			09:00 - 10:15	<b>Welcome Session</b>	<b>Workshop</b>	<b><i>Excursion:</i></b> Greening of Buildings in Frankfurt	<b>Workshop</b>	<b>Presentations</b>	
			10:30 - 12:00	<b>Sustainable Campus Tour Part 1</b>					
16:00 - 18:00	<b>Introduction &amp; Introduction to the topics</b>		13:00 - 14:30	<b>Workshop</b> Green Office	<b>Group Work</b>			<b>Group Work</b>	<b>Closing Session and Recap</b>
18:00 - 20:00	<b>Introduction to the Topics Part Two &amp; Tasks</b>	<b>Presentations and Introduction toTask</b>	14:45 - 16:15	<b>"Winzerexpress"</b> Guided tour through vineyards incl. Wine tasting					
					<b>Get together</b>				